

Issue	Date of publication	Advertising / copy deadline	Main topics	Fairs
01/2018 January	4 January 2018	11 December 2017	<b>Tyres of the agriculture</b> Reporting issue Essen Motor Show and Agritechnica <b>Market:</b> light alloy wheels and rims locks Truck tyres, Van tyres, Bus tyres Tyre logistics; Recycling/Disposal	Vienna Autoshow, Wien 11.-14.01.2018 Motorradradwelt Bodensee, Friedrichshafen 26.-28.01.2018
02/2018 February	1 February 2018	10 January 2018	Tyre market The Netherlands/Belgium <b>Motorcycles tyres, scooter tyres</b> Preview motorcycles spring fairs <b>Retreading;</b> EM- and Industrial tyres Workshop and storehouse mechanism Car maintenance; Fleet management	IMOT, Munich 16.-18.02.2018 tire technology expo, Hanover 20.-22.02.2018
03/2018 March	1 March 2018	12 February 2018	Co-operations; Franchise <b>Re-equipment: 2018 summer tyres (passenger car)</b> Preview Automobil-Salon Geneva <b>Market:</b> light alloy wheels and rims locks Agricultural tyres; valves, balancing weight, etc. Optical tuning	Motorräder, Dortmund 01.-04.03.2018 Automobil-Salon Geneva 08.-18.03.2018 Techno Classica, Essen 21.-25.03.2018
04/2018 April	4 April 2018	12 March 2018	<b>Preview THE TIRE COLOGNE</b> <b>E-Commerce and IT-Solutions for the tyre trade</b> Preview Tuning World Bodensee; Oldtimer tyres <b>Market:</b> Off-Road-tyres, 4x4, SUV, MPV, Van + Quad tyres TPMS; Innovative tyres - dry-running systems Reporting issue Automobil-Salon Geneva	MobilITec, Hanover 23.-27.04.2018
05/2018 May	16 May 2018	16 April 2018	<b>Show issue THE TIRE COLOGNE</b> Under-carriage, shock absorbers, springs <b>Market:</b> light alloy wheels and rims locks Retreading; Recycling/Disposal Workshop equipment for tyre service business; Tuning trends Workshop and storehouse mechanism	Tuning World Bodensee, Friedrichshafen 10.-13.05.2018 THE TIRE COLOGNE, Cologne 29.05.-01.06.2018
06/2017 June	19 June 2018	15 May 2018	1st reporting issue THE TIRE Wide-base tyre market: UHP-tyres; Run-Flat-tyres <b>Wholesale business; co-operations; channels of distribution</b> Tyre logistics; tyres repair Reporting issue Tuning World Bodensee Industrial tyres, EM-tyres; workshop systems	Abenteuer & Allrad, Bad Kissingen 31.05.-03.06.2018 CeBIT, Hanover 11.-15.06.2018
07/2018 July	5 July 2018	11 June 2018	2nd reporting issue THE TIRE <b>Tyre market The Netherlands/Belgium</b> Re-equipment: wheel systems, tire pressure monitoring systems <b>Market:</b> light alloy wheels and rims locks Agricultural tyres; Material for tyre manufacturing Transporter tyres; Fleet management; Car service in the tyre trade	
08/2018 August	1 August 2018	10 July 2018	<b>All-season tyres</b> Axle measurement, shock absorbers, springs <b>E-Commerce and IT-Solutions for the tyre trade</b> Workshop and storehouse mechanism; Tuning trends <b>Retreading</b>	Caravan Salon, Düsseldorf 24.08.-02.09.2018
09/2018 September	3 September 2018	10 August 2018	<b>Re-equipment: 2018/2019 winter tyres (passenger car)</b> Preview automechanika and REIFEN Preview IAA Commercial vehicles <b>Market:</b> light alloy wheels and rims locks Co-operations; Franchise; Workshop systems Recycling/Disposal; Tyre logistics; Fleet management	automechanika, Frankfurt 11.-15.09.2018 REIFEN, Frankfurt 11.-15.09.2018 IAA Commercial vehicles, Hanover 20.-27.09.2018
10/2018 October	8 October 2018	10 September 2018	<b>Winter business:</b> accessories, snow chains, cleansing agents, batteries, lubricants, etc. INTERMOT Special tyres: Cart-, Quad- and plane tyres Reporting issue automechanika	INTERMOT, Cologne 03.-07.10.2018 SEMA Show, Las Vegas 30.10.-02.11.2018
Special issue October	8 October 2018	10 September 2018	<b>Guide Truck &amp; Bus tyres</b> Re-equipment: 2018/2019 winter tyres Truck tyres, Van tyres, Bus tyres Retreading; Tyre service tools; TPMS Reports IAA Commercial vehicles	
11/2018 November	2 November 2018	10 October 2018	<b>Preview Essen Motor Show</b> Tuning: under-carriage, low lyings, shock absorbers, springs <b>Market:</b> light alloy wheels and rims locks TPMS (tire pressure monitoring system) Tyre market The Netherlands/Belgium	Eicma Moto, Milan 09.-12.11.2018
12/2018 December	4 December 2018	12 November 2018	<b>E-Commerce and IT-Solutions for the tyre trade</b> Industrial chains – Tyre centers Survey of workshop systems "Green tyres"; Tuning Retreading; Fleet management	ESSEN MOTOR SHOW 30.11.-09.12.2018

(subject to alterations)

In each issue there are current information about passenger car and truck tyres as well as additional reports of the categories manufacturing and trade, new tyres, wheels, tuning, automotive, workshop-service, management, law, etc. Company profiles, innovative products in detail and an English-Section are also fixed component parts of each edition. In addition we publish special issues for the truck section and the workshop market as well as supplements for the seasonal tyre changeover in March and September.