

Issue	Date of publication	Advertising deadline	copy deadline	Main topics	Fairs
01/2020 January	3 January 2020	6 December 2019	16 December 2019	Agricultural tyres Reporting issue Agritechnica and Essen Motor Show Market: light alloy wheels and rims locks Truck tyres, Van tyres, Bus tyres Tyre logistics; Recycling/Disposal	Vienna Autoshow 16.-19.01.2020 Motorradradwelt Bodensee, Friedrichshafen 24.-26.01.2020
02/2020 February	3 February 2020	13 January 2020	21 January 2020	Tyre market The Netherlands/Belgium Motorcycles tyres, scooter tyres Preview motorcycles spring fairs Retreading; Earthmoving and Industrial tyres Workshop and storehouse mechanism TPMS; Car maintenance; Fleet management	IMOT, Munich 14.-16.02.2020 tire technology expo, Hanover 25.-27.02.2020
03/2020 March	2 March 2020	10 February 2020	18 February 2020	Co-operations; Franchise Re-equipment: 2020 summer tyres (passenger car) Preview Automobil-Salon Geneva Market: light alloy wheels and rims locks Agricultural tyres; valves, balancing weight, etc. Optical tuning	Motorräder, Dortmund 05.-08.03.2020 Automobil-Salon Geneva 05.-15.03.2020 e-mobility-world, Friedrichshafen 18.-25.03.2020
04/2020 April	1 April 2020	11 March 2020	19 March 2020	E-Commerce and IT-Solutions for the tyre trade Preview Tuning World Bodensee Market: Off-Road-tyres, 4x4, SUV, MPV, Van + Quad tyres TPMS; Innovative tyres - dry-running systems Oldtimer tyres Reports Automobil-Salon Geneva and Techno Classica	Techno Classica, Essen 25.-29.03.2020
05/2020 May	4 May 2020	8 April 2020	20 April 2020	Preview THE TIRE COLOGNE Under-carriage, shock absorbers, springs Market: light alloy wheels and rims locks Retreading; Recycling/Disposal Workshop equipment for tyre service business; Tuning trends Workshop and storehouse mechanism	Tuning World Bodensee, Friedrichshafen 30.04.-03.05.2020
06/2020 June	2 June 2020	8 May 2020	18 May 2020	Show issue THE TIRE COLOGNE Wide-base tyre market: UHP-tyres; Run-Flat-tyres Wholesale business; co-operations; channels of distribution Industrial tyres; Construction and Earthmoving tyres Tyre logistics; tyres repair Truck tyres, Van tyres, Bus tyres	THE TIRE COLOGNE, Cologne 09.-12.06.2020 Abenteuer & Allrad, Bad Kissingen 11.-14.06.2020
07/2020 July	6 July 2020	15 June 2020	23 June 2020	1st reporting issue THE TIRE Tyre market The Netherlands/Belgium Re-equipment: wheel systems; tire pressure monitoring systems Market: light alloy wheels and rims locks Transporter tyres; Agricultural tyres; Material for tyre manufacturing Fleet management; Car service in the tyre trade	Truck Grand Prix, Nürburgring 17.-19.07.2020
08/2020 August	3 August 2020	13 July 2020	21 July 2020	2nd reporting issue THE TIRE All-season tyres Axle measurement, shock absorbers, springs E-Commerce and IT-Solutions for the tyre trade Workshop and storehouse mechanism; Tuning trends Retreading	steinexpo, Homburg 26.-29.08.2020 Caravan Salon, Düsseldorf 28.08.-06.09.2020
09/2020 September	1 September 2020	11 August 2020	19 August 2020	Re-equipment: 2020/2021 winter tyres (passenger car) Preview automechanika REIFEN and IAA Commercial Market: light alloy wheels and rims locks Tyre logistics; Fleet management Co-operations; Franchise; Workshop systems Recycling/Disposal	automechanika REIFEN, Frankfurt 08.-12.09.2020 IAA Commercial vehicles, Hanover 23.09.-01.10.2020
10/2020 October	8 October 2020	17 September 2020	25 September 2020	Winter business: accessories, snow chains, cleansing agents, batteries, lubricants, etc. INTERMOT Special tyres: Cart-, Quad- and plane tyres Reports automechanika REIFEN	INTERMOT, Cologne 07.-11.10.2020
Special issue October LKW & BUS BEREIFUNG	8 October 2020	17 September 2020	25 September 2020	Guide Truck & Bus tyres Re-equipment: 2020/2021 winter tyres Truck tyres, Van tyres, Bus tyres Retreading; Tyre service tools; TPMS; Reports IAA	
11/2020 November	3 November 2020	13 October 2020	21 October 2020	Preview Essen Motor Show Tuning: under-carriage, low lyings, shock absorbers, springs Market: light alloy wheels and rims locks TPMS (tire pressure monitoring system) Tyre market The Netherlands/Belgium	SEMA Show, Las Vegas 03.-06.11.2020 Eicma Moto, Milan November 2020
12/2020 December	1 December 2020	10 November 2020	18 November 2020	E-Commerce and IT-Solutions for the tyre trade Industrial chains – Tyre centers Survey of workshop systems “Green tyres”; Tuning Retreading; Fleet management	ESSEN MOTOR SHOW 27.11.-06.12.2020

(subject to alterations)

In each issue there are current information about passenger car and truck tyres as well as additional reports of the categories manufacturing and trade, new tyres, wheels, tuning, automotive, workshop-service, management, law, etc. Company profiles, innovative products in detail and an English-Section are also fixed component parts of each edition. In addition we publish a special issue for the truck section as well as supplements for the seasonal tyre changeover in March and September.